**EXTREME E PARTNERS WITH OCC FOR URUGUAY LEGACY PROGRAMME**

**11 November 2022, London:** Ahead of the Uruguay Natural Energy X Prix in Punta del Este (26-27 November), Extreme E has partnered with the Organisation for Cetacean Conservation (OCC) as part of its Legacy Programme in the region.

The OCC is a marine based NGO carrying out marine conservation, environmental education and awareness, responsible marine tourism and sustainable fishing. They aim to protect Uruguay’s marine ecosystems and it’s coastal communities, including the Punta del Este coastline.

Thanks to the efforts of the OCC, in 2013 the jurisdictional waters of Uruguay were declared a cetacean sanctuary for the many vulnerable and endangered species.

Extreme E are partnering with the OCC on a locally driven ocean education project, with both organisations striving to catalyse change in policy, governance and human behaviour that is both transformative and Earth-centered.

**Marcelo Sivack, OCC Board President, said:** “It’s been 25 years of work around conservation for us. It began mainly with whales, that visit us from July to October, and dolphins. However, the work of the organisation grew and we widened our field to consider all the biodiversity in the ocean. Whales and dolphins are still our flag species, but biodiversity is really a circle. All is connected so all is included in our work.

“Extreme E decided to join us in this work, taking care of the whales and the surrounding environment. This partnership is just the beginning, and it seems to have a very good future. We are going to work together in education, to improve our programme, and in investigation. The Legacy Programme has very good scientists to combine with our local knowledge and we are excited to move forward with this.”

Uruguay faces great challenges in the face of climate change due to its dependence on agriculture and low laying coastal land that can be affected by sea level change. While the country is highly vulnerable, so too are its oceans, which are home to a rich range of ecosystems.

Cetacea is an infraorder of aquatic mammals that includes whales, dolphins, and porpoises, all of which are essential to the biodiversity of Uruguayan waters.

The ocean features prominently in day-to-day life in Uruguay. Marine habitats and species support important fisheries, help to mitigate the impact of climate change, provide raw materials for industry and provide opportunities for recreation.

Uruguay’s coastline on the Rio de la Plata and the Atlantic Ocean is approximately 714km long, and the country is in the process of extending the protected marine environment.

The OCC is committed to the protection of at least 26 species of cetaceans, which are resident or migratory species in Uruguay’s territorial waters including many dolphin and whale species.

Uruguay is the home to the 2nd largest sea lion colony, found near Isla de Lobos, while whales contribute significantly to the overall health of the marine environment.

Whales play a significant role in capturing carbon from the atmosphere; each great whale sequesters an estimated 33 tons of CO2 on average, thus playing their part in the fight against climate change.

Industrial fishing fleets and ‘pirate’ fishing continue apace in the southwestern Atlantic, with unsustainable fishing practices by Uruguay’s small-scale fishermen putting pressure on marine life.

Since 2017, the OCC’s Oceanosanos campaign continues to raise awareness and citizen interest around the importance of marine biodiversity for food subsistence both at national and global levels.

Extreme E will work with the OCC to help continue their efforts with their school education and itinerant exhibitions - driving the importance of marine life. One focus will be on improving the OCC’s whale photo-ID catalogue, while organising and processing existing material and generating new content. These ID catalogues are integral in helping track and monitor whale data in Uruguayan waters.

**Marcelo Sivack added:** “Extreme E is popular and has a lot of resources which means it is shown in many houses all over the world. Every message sent by this network is very important. For us, that’s sending the message to take care of our coasts and it will be spread using this media which we are very excited about.

“Sports are one human activity, and the idea is that every activity must be related to the environment. We are in the environment; it can’t be separated. So, it’s great to see that Extreme E is thinking in this way and producing sport in line with conservation.”

You can catch the Extreme E Season 2 finale in Punta del Este, Uruguay, on 26-27 November.

**To learn more about Extreme E, visit -** [**www.Extreme-E.com**](http://www.extreme-e.com)**ENDS**

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*Please visit the Extreme E media centre to access images, videos and press releases:* <https://www.extreme-e.com/en/mediacentre>

**NOTES TO EDITORS**

**About Extreme E:** Now in its second season, Extreme E is a radical off-road racing series, founded by the same team behind Formula E, which showcases electric SUVs and futuristic technologies in some of the world’s most remote and challenging environments.

This five-event global voyage utilises its sporting platform for the purpose of promoting electrification, environment and equality. The series’ goal is to highlight the impact of climate change in some of the world’s most endangered environments, promote the adoption of electric vehicles to pave the way for a lower carbon future, and provide a world-first gender-equal motorsport platform.

The first sport to ever be built out of a social purpose, Extreme E aims to minimise environmental impact while maximising awareness, racing in places that have already been damaged or affected by climate change or human interference and taking fans deep into the heart of the most pressing issues facing our planet’s future.

Not only that, but Extreme E is also helping the car industry to develop future-facing technology using racing as a platform for road innovation, which accelerates change ten-fold.

Season 2 Calendar:

Neom, Saudi Arabia
19-20 February 2022
Sardinia, Italy
06-07 July 2022
Sardinia, Italy
09-10 July 2022

Antofagasta, Chile
24-25 September 2022
Punta del Este, Uruguay
26-27 November 2022

**About NEOM:** NEOM is an accelerator of human progress and a vision of what a New Future might look like. It is a region in northwest Saudi Arabia on the Red Sea being built from the ground up as a living laboratory – a place where entrepreneurship will chart the course for this New Future. It will be a destination and a home for people who dream big and want to be part of building a new model for exceptional livability, creating thriving businesses and reinventing environmental conservation.

NEOM will include hyperconnected, cognitive towns and cities, ports and enterprise zones, research centers, sports and entertainment venues and tourist destinations. As a hub for innovation, entrepreneurs, business leaders and companies will come to research, incubate and commercialize new technologies and enterprises in groundbreaking ways. Residents of NEOM will embody an international ethos and embrace a culture of exploration, risk-taking and diversity.

For further information email media@neom.com or visit [www.neom.com](http://www.neom.com/)and [www.neom.com/en-us/newsroom](http://www.neom.com/en-us/newsroom)

**About ENOWA:** ENOWA is a world-class energy, water and hydrogen company founded in NEOM, Saudi Arabia. ENOWA produces and delivers clean and sustainable resources for industrial and commercial applications using a customer-centric smart and connected system, designed to be circular and takes advantage of NEOM's optimal solar and wind energy profile. ENOWA benefits from NEOM's greenfield site, which has no legacy infrastructure, to advance Energy, Water, and Hydrogen innovation.

ENOWA will act as a catalyst and incubator for developing new, sustainable energy and water businesses while creating a robust economic sector regionally. Through its commitment to renewable energy and efficient water management, ENOWA seeks to become a global reference for industry leaders and setting a benchmark for sustainable economic circular systems around the world.

For more information, please visit [enowa.neom.com](https://enowa.neom.com/)

**About Continental Tires: Founding Partner and Official Tire Partner**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation.

The tyres business area has 24 production and development locations worldwide. Continental is one of the leading tyre manufacturers with more than 56,000 employees and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a major contribution to safe, cost effective and ecologically efficient mobility. The portfolio of the tyres business area includes services for the tyre trade and fleet applications, as well as digital management systems for tyres.

Continental has developed a new high-performance tyre for Extreme E Season 2, redesigned to include the use of more sustainable materials. Each of the 30 tyres that Continental has supplied to all ten Extreme E teams now contains recycled polyester made from approximately 60 PET bottles.  In total, around a third of each second-generation CrossContact Extreme E tyre consists of recycled and renewable raw materials.

**About AFC Energy:**

Extreme E embarked on a world-first collaboration with AFC Energy, whose pioneering hydrogen fuel cell technology enables the Championship’s race fleet to be charged using zero-emission energy. Extreme E is the first event organiser to utilise hydrogen fuel cell power generators for charging, and the decision supports the series’ goal of being sustainable and creating minimal local impact on the environments in which it races.

AFC Energy has engineered a bespoke H-PowerTM fuel cell system for Extreme E, which has been designed with a clear specification and a focus on sustainable innovation. It offers a completely sustainable fuel production process, using water and sun to generate hydrogen power which is then used to charge all the ODYSSEY 21 e-SUVs off the grid. Not only does this process emit zero greenhouse emissions, but its only by-product is water, which is utilised elsewhere on-site.

**About CBMM: Founding Supplier**
CBMM | Niobium is a founding supplier of Extreme E and the Championship’s official Niobium Technology Supplier and Chassis Technology Supplier.

Critical to the automotive sector, niobium produces stronger, lighter and more sustainable cars with better energy efficiency. Its technologies are already widely applied in different areas, including light-weighting, safety, emissions reduction and electronics that will help lead to a sustainable sector transformation. Key applications of niobium in the Mobility sector include chassis, brakes and exhaust systems, drivetrains, batteries and EV charging stations and any number of ancillary components. Its qualities mean materials can be made lighter, stronger, more robust and more reliable – all while being more sustainable than other materials.

CBMM offers technical innovation to customers around the globe through a team of over 2,000 highly trained, dedicated professionals providing cutting-edge niobium products and technology to over 400 clients in around 40 countries.

**About LuisaViaRoma: Official Fashion Partner**
Defined by the Financial Times as “a haven for directional fashion,” [LUISAVIAROMA.COM](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Furl6.mailanyone.net%2Fv1%2F%3Fm%3D1l40NA-00039a-3X%26i%3D57e1b682%26c%3D195AVmsnACejGQbj8XWTN7evBrvKJ1dnbRSlGauikIN1jvOJqayL11c08sfz5q1cceT_kfGhbO_Pgdul_vKgCHKD7IRSCNz5N1nGW9IZudTMsArXH_4RgkZJ_1yUJ1LCnfuAdJA1-KMInD6ZezFTWMgr389RpxOBDTwby2-m0iGBYpmPZjv9wwqhM1MxBH243uOw61cdEjXAR5FWvZyEV-xrW9U-ZTO-2PYSpSwfH4s&data=04%7C01%7CCarla.Corbet%40mpacreative.com%7C0caf6dd47e0f4a1eab8908d8c127765b%7C3891b9e18f6b4fe3a38ee5305dc2823a%7C1%7C0%7C637471722513203463%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jOWRp6eyKk%2BAXQzlhUUINtGvz6Jil8elRhPIOfB8uOY%3D&reserved=0) is the top online luxury fashion destination with 5,000,000 visitors per month and worldwide shipping. With each new season, the website presents the collections of more than 600 established designers and young emerging talents.

**About Zenith: Official Timekeeper and Founding Partner**

Zenith exists to inspire individuals to pursue their dreams and make them come true – against all odds. Since its establishment in 1865, Zenith became the first watch manufacture in the modern sense of the term, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible – from Louis Blériot’s history-making flight across the English Channel to Felix Baumgartner’s record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women – past and present – by celebrating their accomplishments and creating in 2020 its first-ever collection dedicated entirely to them, Defy Midnight.

With innovation as its guiding star, Zenith features exceptional in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world’s first automatic chronograph calibre, Zenith has gone on to master fractions of the second with the Chronomaster Sport and its 1/10th of a second precision and the DEFY 21 with a precision of 1/100th of a second.

**About Allianz: Founding Partner and Official Insurance Partner**

The Allianz Group is one of the world's leading insurers and asset managers with more than 100 million private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world’s largest investors, managing around 790 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage 1.7 trillion euros of third-party assets.

**About Vodafone Business: Official Technology and Communication Partner**

With expertise in connectivity, global scale and the leading IoT platform, Vodafone Business is a leading technology communications company helping organisations succeed in a digital world and keeping society connected. Vodafone’s purpose is to connect for a better future, enabling an inclusive and sustainable digital society, and many of its solutions have sustainability and inclusivity embedded.

Unique in its scale as the largest pan-European and African technology communications company, Vodafone transforms the way we live and work through its innovation, technology, connectivity, platforms, products and services. Vodafone operates mobile and fixed networks in 21 countries, and partners with mobile networks in 52 more. As of 31 December 2021, they had over 300m mobile customers, more than 28m fixed broadband customers and over 22m TV customers.

This collaboration will see Vodafone Business leading innovations and capabilities such as 5G, MPN, IOT and MEC, integrated into Extreme E’s global operations and will include full involvement in the purpose- driven elements of the series, with special prominence on Extreme E’s Legacy Programmes and the Science Laboratory on board the St Helena. Through its IOT solutions, Vodafone Business is helping sustainability efforts, including agriculture, forestation and decarbonisation of energy grids.

Find out more on <http://www.Vodafone.com/business> and follow Vodafone on its social media channels:

Twitter: @VodafoneGroup

LinkedIn: [www.linkedin.com/company/vodafone](http://www.linkedin.com/company/vodafone)

**About Neat Burger: Official Plant-based Partner**
Neat Burger is one of the world’s fastest growing plant-based sustainable burger chains, backed by key investors Formula 1 Champion and X44 Extreme E team owner, Lewis Hamilton, and actor and environmentalist, Leonardo DiCaprio.
Established in 2019, Neat Burger has achieved not only a loyal fanbase but industry recognition too, having won for a second year running the UK’s Best Vegan Restaurant of the Year at the Deliveroo Restaurant Awards and it was nominated for the 2021 GQ Food & Drink Sustainability Award. Most recently, the brand was awarded PETA’s inaugural Company of the Year Award for its game changing approach to plant-based diets, encouraging people to eat delicious, protein-packed plant-based meals.

As part of its mission to create a sustainable future, Neat Burger is working with Eden Reforestation Projects on its large scale reforestation initiatives. In 2021, Neat Burger funded the planting of over one million mangrove trees in Madagascar.

**About EY: Official Innovation Partner**

EY is a global leader in assurance, tax, strategy, transaction and consulting services. The insights and quality services they deliver help build trust and confidence in capital markets and in economies the world over. EY develops outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, they play a critical role in building a better working world for their people, for their clients and for their communities.

EY originally joined the Championship to help Extreme E achieve its commitment of minimizing the overall footprint whilst creating a positive legacy. In collaborating with Extreme E, EY has become a vital part of creating an Environment Impact Assessment framework which further drives the championship in the direction of positive change. Whilst Extreme E strives to race without leaving a trace, the framework provided by EY has allowed the championship to minimize its environmental impact across each race location. Both prior and post-racing impact assessments have allowed Extreme E to strategically plan their actions within these areas.

**About INTERprotección: Official Insurance Broker**

INTERprotección is composed of a group of Mexican insurance, reinsurance and surety bond brokerage companies. With global presence and recognition, INTERprotección has more than 40 years of experience in management and comprehensive risk consulting in the Mexican market. Its business model is focused on bringing the client to the forefront and offering them the best service through innovative and disruptive products, more recently with its new brand ​[inter.mx](https://inter.mx/),​ its insurance digital platform that is transforming the insurtech game.

**About Enel X Way: Official Smart Charging Partner**Enel X Way is the Enel Group's new global business line entirely dedicated to electric mobility. Currently, Enel X Way manages approximately 320,000 charging points, both directly and through interoperability agreements in place worldwide1. As a global platform for e-mobility, the company is focused on developing flexible charging technologies and solutions to improve the customer experience by supporting the electrification of transport for consumers, businesses, cities and public administrationsFind out more on <https://enelxway.it/en/home> and follow Enel X Way on its social media channels:LinkedIn: Enel X Way

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Instagram: @enelxway

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1 Public and private charging points, including points of interoperability.

