**VITAL EV SOLUTIONS AND KEMPOWER SUPPORT EXTREME E’S SUSTAINABILITY MISSION**

**4 December 2020, London:**Vital EV Solutions and Kempower have teamed up to deliver charging facilities for Extreme E, the upcoming electric off-road championship.

The series will see electric SUVs competing in extreme environments around the world which have already been damaged or affected by climate and environmental issues in a bid to shine a spotlight on the climate crisis and inspire change.

The competing teams will be driving an electric SUV named the ODYSSEY 21, which will use power created by AFC Energy’s hydrogen fuel cells – a zero emission car charging solution.

And this is where Kempower and Vital EV Solutions come in, as the power from the cells needs to get to the car. Extreme E’s electric SUVs will use the super reliable rapid Kempower DC mobile T800 series charger to deliver power to the cars.

In addition, the companies have organised and completed all the necessary training to ensure everyone involved in the championship has a sound understanding of this innovative technology and product.

**Nic Rae from Vital EV Solutions said:** “Kempower and Vital EV solutions are tremendously excited to be part of this ground breaking and environmentally conscious motorsport. We are delighted to have been chosen to support the race series and the teams, the deal is testament to the cutting edge technology provided by Kempower chargers and the exceptional Vital EV Solutions service levels we provide. We can’t wait for the season to get underway.”

Extreme E is set to start racing in March 2021 and is much more than a motorsport, it is a sport for purpose and has many ambitions in the environmental space. In every element of the organisational aspect, the series is looking to reduce its carbon footprint to be net carbon zero in its first season.

Activities include no spectators on site to reduce fan travel, utilising a ship, the St. Helena, as sea freight has a lower carbon footprint than air travel, as well as working with organisations such as Vital EV Solutions and Kempower to deliver charging solutions.

**To learn more about Extreme E, visit -** [**www.Extreme-E.com**](http://www.extreme-e.com)

**ENDS**

For more information on Extreme E, please contact:

**Extreme E Communications:
Julia Fry, Head of Communications**

E: media@extreme-e.com / +44 7778 108754

**Carla Corbet, MPA Creative**

E: carla.corbet@mpacreative.com / +44 7944 077440

*Please visit the Extreme E media centre to access images, videos and press releases:* [*https://www.extreme-e.com/en/mediacentre*](https://www.extreme-e.com/en/mediacentre)

**NOTES TO EDITORS**

**About Extreme E:**

Extreme E is a radical new racing series, which will see electric SUVs competing in extreme environments around the world which have already been damaged or affected by climate and environmental issues. The five-race global voyage highlights the impact of climate change and human interference in some of the world’s most remote locations and promotes the adoption of electric vehicles in the quest for a lower carbon future for the planet.

To minimise local impact, Extreme E races will not be open to spectators, with fans instead invited to follow the action through live TV broadcast, and on social media.

The St. Helena, a former passenger cargo ship, has undergone a multi-million Euro refit to minimise emissions and transform her into Extreme E’s operations hub. The ship will be used to transport the championship’s freight and infrastructure, including vehicles, to the nearest port, minimising Extreme E’s footprint, as well as being used to facilitate scientific research through its on-board laboratory.

Extreme E is also pioneering hydrogen fuel cell technology which will enable its race fleet to be charged using zero emission energy. This innovative solution from AFC Energy uses water and sun to generate hydrogen power. Not only will this process emit no greenhouse emissions, its only by-product will be water, which will be utilised elsewhere on-site.

Season 1 Calendar:

Desert X Prix: Al Ula, Saudi Arabia
20-21 March 2021
Ocean X Prix: Lac Rose, Senegal
29-30 May 2021
Arctic X Prix: Kangerlussuaq, Greenland
28-29 August 2021
Amazon X Prix: Para, Brazil
23-24 October 2021
Glacier X Prix: Patagonia, Argentina
11-12 December 2021

**About Continental Tyres: Founding Partner and Official Tyre Partner**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2019, Continental generated sales of €44.5 billion and currently employs more than 230,000 people in 59 countries and markets.

The Tyres business area has 24 production and development locations worldwide. Continental is one of the leading tyre manufacturers with more than 56,000 employees and posted sales of €11.7 billion in 2019 in this business area. Continental ranks among the technology leaders in tyre production and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The portfolio of the Tyres business area includes services for the tyre trade and fleet applications, as well as digital management systems for tyres.

 **About CBMM: Founding Supplier**
CBMM is the world leading supplier of niobium products and technology. Headquartered in Brazil, with offices and subsidiaries in China, Netherlands, Singapore, Switzerland and the United States. CBMM offers technical innovation to customers around the globe through a team of over 2,000 highly trained, dedicated professionals providing cutting-edge niobium products and technology to over 300 customers in 50 countries.

**About LuisaViaRoma:**
Established in 1929, LuisaViaRoma has been an online luxury destination since 1999. In 2019, LuisaViaRoma celebrated the company’s 90th anniversary, as well as the 20th anniversary of its online business.

**Founding Partner and Official Tyre Partner:**



**Founding Supplier:**



**Official Fashion Partner:**